



BOYS & GIRLS CLUBS
OF CENTRAL NEW HAMPSHIRE



Please help us help the Boys & Girls Club of Central New Hampshire

On Sunday, October 9, 2016, the Granite State Racing Team running club will host the **6th Annual Boys & Girls Club Granite State 10-Miler**, a USATF-certified ten mile running race that begins and ends at NHTI. All proceeds will benefit the Boys and Girls Club of Central New Hampshire. The race has grown in popularity each year, with about 250 registrants in 2015. This will be the race's 3rd year as part of the New Hampshire Grand Prix road race series.

This year's race committee has implemented several substantial changes for 2016 to achieve the following goals:

- **Double the total number of pre-race registrations to 500**
- **Double the total amount of contribution to the *Boys & Girls Club of Central New Hampshire***

NEW FOR 2016

- ✓ **Launched a new www.granitestate10.com website with an interactive map**
- ✓ **Launched a blog used for social media engagement and partnership features**
- ✓ **Made our entire focus maximizing the funds raised for the Boys & Girls Club of Central New Hampshire**
- ✓ **Dedicated integrated marketing campaign included SEO, social media, radio, email, and flyer distribution**
- ✓ **Contesting using raffled 2016 and 2017 race registrations to improve engagement**
- ✓ **Incorporated a Martian theme with the Concord McAuliffe-Shepard Discovery Center in which volunteers and runners are encouraged to dress-up to make this as much of a spectator event as it is a runner's event.**
- ✓ **Co-locate a public Martian Party with the McAuliffe-Shepard Discovery Center in which the Discovery Center plans to offer buy one, get one free promotions to anyone wearing a space costume or a runner's bib, a toddler obstacle course, and special Planetarium show, and entertainment that entire day.**

Please consider supporting the *Boys & Girls Club Granite State 10-Miler* by being a corporate sponsor. We publicly express our gratitude to our sponsors in many ways.

Outlined on the attached page is an overview of the sponsorship levels and benefits. We hope you will review these options and consider supporting this important community race and the Boys & Girls Club of Central New Hampshire.

Contributions and sponsorships are tax deductible and can be made any time before the race. Sponsorship checks can be made out to the Boys & Girls Club of Central New Hampshire/Granite State 10 and mailed to Attn: Julianne Gadoury, 256 North State Street, Concord, NH 03301.



Your partnership and sponsorship support is greatly appreciated,

Julianne Gadoury, Race Director
julbet@gmail.com
603-556-2863 - Mobile

Jim Monahan, GSRT Board of Directors
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BOYS & GIRLS CLUB GRANITE STATE 10-MILER SPONSORSHIP OPPORTUNITIES

Amount Pledged	Level Description
\$ _____ <b style="text-align: center;">GOLD	<p>Gold Level Sponsorship: \$3,000 +. (One available) The naming sponsor will receive the benefit of being named as the presenting business or organization of the race, e.g. The Granite State 10-Miler; Presented by (your name here). One spot available.</p> <ul style="list-style-type: none"> ▪ 5 complimentary race entries ▪ Name and logo will be printed on the front of the race tee (technical) shirt* ▪ Name and logo prominently displayed on the race web site, brochures, and any paid advertising ▪ Opportunity to have a booth on site
\$ _____ <b style="text-align: center;">SILVER	<p>Silver Level Sponsorship: \$1,000 – 2,999. Will receive prominent focus in all marketing materials, with special emphasis on the race website.</p> <ul style="list-style-type: none"> ▪ 4 complimentary race entries ▪ Name and logo will be printed on the top back of the race tee (technical) shirt* ▪ Name and logo prominently displayed on the race website ▪ Opportunity to have a booth on site
\$ _____ <b style="text-align: center;">BRONZE	<p>Bronze Level Sponsorship: \$500 – 999. Will receive prominent focus in all marketing materials, with listing on the race website.</p> <ul style="list-style-type: none"> ▪ 3 complimentary race entries ▪ Name and logo on race tee (technical) prominently displayed*
\$ _____ <b style="text-align: center;">SUPPORTER	<p>Supporter Level Sponsorship: \$200 – 499</p> <ul style="list-style-type: none"> ▪ 2 complimentary race entries ▪ Logo printed on back of race tee (technical) shirt* ▪ Listing will appear on the GraniteState10.com website
I am committing to donate the above pledge amount to the Boys & Girls Club Granite State 10-Miler.	
Name – Please Print	Email and Phone
Company Name – to be displayed	Company Address
Signature	Date

* Bulk order for shirts must be placed in mid-August so only sponsors who commit and deliver logo graphics by **August 5th** will have race tee inclusion.